

NEVER TOO OLD

ELDERCARE EDUCATION FOR *YOUR* ORGANIZATION AND COMMUNITY

CENTER FOR HEALTH MANAGEMENT
Skills and Systems to Improve Health Outcomes

A program to reach your most important goals...

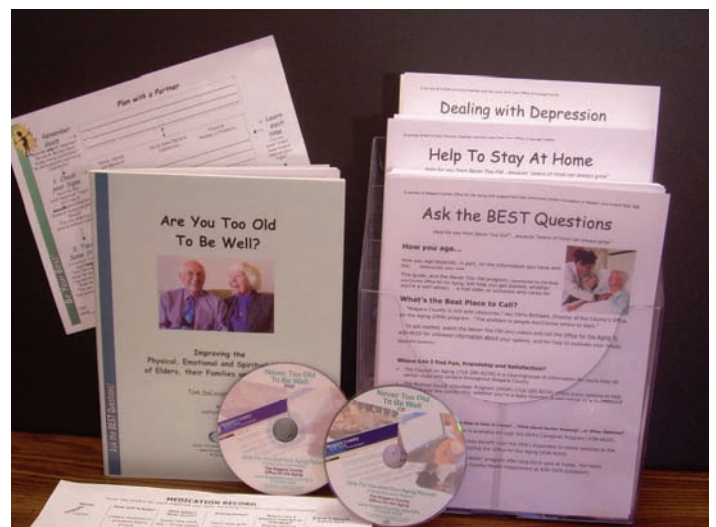
- **Reduce the confusion of eldercare**
 - Directs well seniors, frail elders and their caregivers to the “best place to call” for service, offering website links plus your current guides, pamphlets and directories as printable PDF forms
- **Improve satisfaction, outcomes and quality**
 - Enables better communication with care team
 - Encourages patient-centered care planning
- **Control the costs of case management, education and outreach**
 - Reduce print costs by including your forms, pamphlets and program information on an inexpensive CD
 - Save staff time by teaching eldercare basics (e.g., choosing what’s best) on videos (for home and waiting areas), freeing professionals to address individual needs
- **Meet NYS Point-of-Entry standards; JCAHO accreditation guidelines and Centers for Medicare & Medicaid (CMS) requirements** (for training home-health and long-term-care aides)
- **Pinpoint satisfaction problems and opportunities for improvement** through a related survey service

Video clips and information are offered on ten topics:

The Best Place to Call
Fun, Friendship and More
Choosing What’s Best
Affording What’s Best
Ask the BEST Questions
Peace of Mind
Conflicts and Cooperation
Sharing Your Wishes
Relax Your Body
Focus Your Mind

CUSTOMIZABLE MATERIALS I INCLUDE:

- **Eighty-two page booklet** includes
 - The 20 most common problems of the elderly
 - Patient-centered care plans and learning logs
- **Interactive Computer CD** which includes:
 - 55 minutes of video featuring local services
 - 50+ printable guides, pamphlets and forms
- **DVD Video Guide to Senior Services**
- **Customized flyers** to introduce the program in hospital rooms, waiting rooms and other sites



TO LEARN MORE, CONTACT:

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